

July 2012

Dear Sponsor

RE: 19th Maccabiah Games, Israel, July 2013

As a worldwide movement, Maccabi seeks to connect the Jewish community not only through sport, but also through education and Zionism. Maccabi takes the responsibility to inspire our members to be active members in their communities and within Maccabi.

In Australia, Maccabi has the single largest membership base of all Jewish organisations. Week in and week out thousands of children and adults compete under the Maccabi brand, wearing a Maccabi uniform, connecting with other Jewish kids and adults.

The Maccabiah, which is the third largest sporting event in the world, brings together more than 8,000 Jews from around the globe, representing more than 70 separate countries and communities. The next Games will take place in Israel in July 2013.

The Australian Delegation will number in excess of 450 athletes and officials, across Open, Juniors and Masters in at least 20 sports. Each of these individuals will need to fund themselves to attend the Games. As such Maccabi Australia and Australian Team Management provide opportunities for them to raise funds to offset their costs.

This is good news for you, as it provides you the opportunity to support a friend or colleague and gain exposure to the Maccabiah database and its networks.

You can assist by buying advertising space in the Official Handbook that will be published prior to the team's departure.

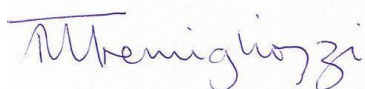
The Handbook will be produced predominantly in black & white with a premium for colour pages, and will be distributed nationally.

The handbook will be an A4 publication incorporating interesting stories, pen portraits of all the athletes and officials, a history of Australia's participation at the Games, and photos.

For your convenience we have enclosed a booking form. Should you have any queries, please don't hesitate to contact me on 0414 772 916.

We thank you for your support.

With Maccabi greetings.



Michelle Tremigliozi
Publications Coordinator

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