

## HOW TO OFFSET THE COST OF MACCABIAH

The advertised cost to participate in the 19<sup>th</sup> Maccabiah is a maximum \$10,500. This cost incorporates the following estimated costs:

<b>Breakdown of Cost</b>	<b>A\$</b>
Maccabiah Participation Fee (set by Maccabi World Union and dependent upon the strength of the \$A)	\$3,700
Airfares & Taxes	\$2,500
Insurance	\$125
Uniforms & Souvenirs	\$450
Pre / Post Camps & Functions	\$1,250
Administration	\$800
MAI	\$120
Medical	\$275
Communications & Transport	\$100
Management	\$960
Security	\$50
Media inc DVD	\$150
<b>TOTAL</b>	<b>\$10,480</b>

If you take advantage of as many of the following tools as you are able, many of our athletes in the past have been able to reduce their 'out of pocket' expense to at least half the advertised price. In this case, that means a likely genuine cost of closer to **\$5,000 or \$6,000** is highly achievable, and is what we would be hoping each of our participants is able to work towards.

There are a number of tools that can be used to offset the cost of the Maccabiah. They are:

### **Australia Sports Foundation**

Tax deductible donations can be made to Maccabi Australia via the Australian Sports Foundation Ltd. (ASF).

The ASF was established by the Australian Government to assist organisations to raise funds through public & corporate donations for the development of sport in Australia. Pursuant to the ASF's listing in the Income Tax Assessment Act (1997) (div 30, S 30-90), donations of \$2 or more to the ASF are tax deductible.

There are some strict rules and regulations about donations through the ASF which can be discussed on an individual basis.

### **Australian Team Handbook Advertising**

To be distributed prior to the team's departure, a team handbook is printed which includes information about the Delegation and the individual teams, and there is advertising space made available. This handbook is distributed to each of the athletes, along with all advertisers and sponsors of the team.

Advertising space can be purchased by advertiser from \$250 plus GST, with a small portion retained to cover the cost of printing.

### **Salary Sacrifice**

If you work for a sympathetic employer, they may be willing to salary sacrifice the cost or a portion of the cost of your trip. This is best discussed on an individual basis.

### **Fundraising**

There are a number of fundraising opportunities provided to you by team management. This is made available through sponsorship packages which you are able to 'sell', raffles that team management will facilitate, and a major event to be held in each of Sydney, Melbourne and Perth.

In addition, your sport/team has the capacity to organise its own fundraising activities such as movie nights, bingo nights, chocolate drives, etc.