

#justlikeyou

Yom HaShoah Commemoration project 2019

Planning is underway for the 2019 Yom HaShoah commemoration project, a Jewish Holocaust Centre Melbourne (JHC) initiative collaborating with Maccabi Australia and their affiliate bodies.

This year, after a successful two years piloting the programme to create awareness, we again seek the endorsement of Maccabi Australia and their numerous clubs across Maccabi VIC, NSW, WA, together with QLD to participate in a commemorative gesture in a manner appropriate and relevant to each sport.

As Yom HaShoah is on Thursday May 2nd the proposed weekend for clubs to commemorate is 4th/5th May 2019. Home game scheduling and weekday matches may alter the day each club participates.

The aim is to provide an opportunity for a number of generations to make a meaningful gesture of remembrance, while reminding us that just like the members of Maccabi today, survivors of the Holocaust, their families and friends who perished, were also avid sportsmen and women.

An updated 2 min video together with other materials and social media strategy will be prepared and facilitated by the JHC linking the Shoah, Maccabi and survivors love for sport. A double-sided flyer including a blurb to be read out (if possible) and #justlikeyou on the reverse for photos will be distributed to all clubs.

Clubs where possible and practical will be distributed black tape for armbands for players to wear.

Mel Raleigh (melraleigh35@gmail.com) will be in touch with you to discuss this further.

