

Maccabi Website Update

March 2013

ANOTHER SEASON BEGINS ONLINE!!!



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AUSTRALIA

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community through sport

Since our last update, we have noticed clubs and States really making the most of everything the new website has to offer. We've seen more clubs using online registrations, booking events online and uploading news and content. The National News Hub, which essentially allows the free flow of information across clubs and States, continues to grow weekly!

Many clubs across Australia are opening their registrations for a new season, and they are ready to take full advantage of the new user-friendly website. Club administrators have been clever and creative in producing registration forms that are tailored to the needs of the club, and many have enjoyed the cut-down in time spent on managing paperless registrations. We have worked together with individual club administrators to ensure the transition to online registrations with the new website is smooth and simple.

We continue to receive valuable feedback from clubs that are now using the full functionality of the new website, including online registrations and events. We have presented this feedback to our web designers, and together are planning future stages of rolling out new functionality.

2013 is gearing up to be a massive year for Maccabi; Junior Carnival in Sydney, Maccabiah in Israel, preparations for Junior Carnival in Perth next year, State wide events, and club events, we have already seen a taste of what is still ahead of us via the new website. Video footage, photos, news items, event bookings, archives of Maccabi history, and other rich content is available to share with the community through the functionalities of this new website.

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Promoting sponsors and supporters of your clubs, events, and States bodies, is so simple with the new website. Each site has a shared sponsor banner that rotates, as well as prime online real estate on the top and side banners of the website.

Finally, we are thrilled to announce that Maccabi WA have joined the new website system, together with most of their clubs. Their sites are now clean, clear, and full of relevant content. Check out their site at www.maccabiwa.com

We are basically offering your club's website a free face-lift, with on-going support from Maccabi Australia and your Maccabi State body. Simplify things behind the scenes for administrators, and keep that communication at the front end relevant and alive!

For an overview of the Fee structure, please email sonny@maccabi.com.au



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Stock Take of Functionality

Firstly, a quick stock-take on some of the key functionality of the system

- Online registrations and event booking
- Membership database management – through MyMacc login
- Tagging functionality to enable you to create teams, groups and segments
- Email communication directly from the website, which sends an automatic copy to a guardian. You can via the tags, segment your distribution list and then send tailored emails
- Members Only area, where only the members of your club can access information that you do not want available to everyone – through MyMacc login
- Internal pages, that do not appear on the website, but your committees or team managers can access and have readily available – ie a secure place for shared information
- Direct State Affiliation
- Email communication – tag groups/teams/managers and send bulk emails
- Build online Newsletters – load up some content, photos, sponsors, into the template and Voila! Send out regular communication to your members

Some Added Functionality!

- You can now take payments outside of registrations via the website. This will allow for easier acceptance of part payments. It always allows you to create invoices and then request payment online. Payments are made against an individual, so allows for easy tracking. These payments need to be verified before being processed, which offers you significant control
- Users can no longer create duplicate MyMacc accounts, unless they choose to put in a different date of birth.
- Cancel \$0 registrations for members are no longer with the club
- Multi-day events feature active, using ticket types to allow attendees to select and pay for only days attending
- Create tags out of the answers populated from your registration form, in addition to tagging members in your registration according to teams, ages, or whatever category you like

New Stuff We Are Working On...

- Re-arranging the MyMacc setup page, to make it even faster for players to register for a new season
- Putting in preventions to ensure players aren't registering twice, or parents registering on behalf of their children, are correctly submitting the details of the child (this will save the club admin so much time spent reviewing duplicates and incorrect registrations)
- We are looking to add a caption option to images to make it easier to include text with photos
- Developing a genuine online shop is also being explored
- Enhancing the email communicator function to better format emails that clubs can send players

WHAT ARE YOU WAITING FOR?

If you would like to know more about how your club can enjoy the benefits of the new centralized Maccabi website, please contact Sonny Beycher at sonny@maccabi.com.au – Maccabi Australia and your State body are committed to this project and together we can transfer your club's old content, upload new content, and provide on-going training to give you a brand new user-friendly website!