

Maccabi Victoria Council Meeting

Thursday 27 June 2019 @ 7:45pm

Maccabi Victoria Office- Level 1/115 Hawthorn Road, Caulfield North

Attendees: Brian Swersky [President – Chair], Anita Bartfeld[Board], Tony Beaconsfield [Golf], Len Bogatin [Athletics], David Chester[FLP - Board], Shari Cohen[All Abilities], Simone Cohen[GM, Maccabiah], Jack Cyngler [Table Tennis], Paul Fleiszig [Water Polo], Clive Fredman Tennis], John Gould [Cycling], Richard Kommel [Jnr Cricket], Darren Krawitz [Hockey], Ronnie Lewis [AJAX], Ian Ludski [Snr Cricket], Simon Morley [Swimming], Ryan O'Connor [MAI, ED], Albert Peker[Basketball], Joel Queit [MV Board], Brian Rosenberg [Lawn Bowls], Boaz Shiponi [Netball], Sam Strunin [Board], Zac Winograd [FLP - Board], Jason Wrobel[Jnr Footy], Jacque Lerner [MV Office].

Apologies: Tony Aarons [Board Ten Pin], Janine Baum [Board], Adam Beitner [Snooker], Miranda Davis [Toastmasters], Gretchen Grodski [Netball], Ian Jones[Snr Cricket], Gary Lasky [Lawn Bowls], Caryn Kave [Board], Daniel Liberman [Ski], Kevin Milstein [Jnr Football - Soccer], Dean Mohr [Board], Henry Muscatel [Tennis], Sheiny New [Board]Morris Ritz [Snr Football], Sharon Roseman [Board], Rochelle Rothfield [Board], Geoff Sandler [Swimming], Mark Waters [Board], Jeff Sher [MAI]

AGENDA

- Welcome – Brian Swersky
- Adoption of previous Council Minutes
- MacVic Update – Brian Swersky
- Welcome and Address by Dale Smorgon - new Chair of the MVSF
- 2019 Charidy Campaign - A detailed explanation for Clubs
- Presentation of Caulfield Hospital Project
- Junior Carnival
- Terry Dillon Club Assistance Opportunity
- AGM Club Reports & Membership Lists
- General Business

1. Welcome – Brian Swersky

Brian welcomed all including Dale Smorgon, Chair MVSF, Simone Cohen GM, Maccabiah, and Board members - Sam Strunin, Anita Bartfeld, Joel Queit,

Minutes from Council Meeting 27 Feb 2019 taken as read and moved.

Brian advised new Board members

Caryn Kave – Women in Sport

Sheiny New – MMP

Sharon Roseman - previous President of Netball club

Welcome and Address by Dale Smorgon - new Chair of the MVSF

Brian introduced and welcomed Dale Smorgon.

- Dale thanked Brian for his enormous efforts
- MVSF going for 16 years.
- Ian Davis and others founded MVSF in 2003.
- Fundraising vehicle that pushes money through MacVic to clubs
- Successful in many endeavours – Leon Haskin Tennis Centre and other smaller initiatives.
- Cricket Nets, Club grants, Pathways, Leadership, Schools, programs – done to build a healthier organisation.
- Welcome the opportunity to continue – thank clubs for all that you do - binds us all is a sense of responsibility for our community.
- Maccabi is more than just sport – connections – continuity to perpetuate.
- We are not here to just raise money – have a voice – sit at the table of broader community tables – exciting
- Leverage for donor money, things that occupy our kids' minds.
- Please get in touch with me – I am very accessible.

Brian added that he had the privilege of working with Ian Davis and now Dale is a breath of fresh air.

2019 Charidy Campaign - A detailed explanation for Clubs

- Call Centres to be set up at MacVic office and Footy Club
- Issue of duplication of callers – can't avoid – people call their friends
- This is the event to raise money – implore you to do this.
- Matcher money stays with the club
- Great idea to leverage the Charidy infrastructure to help your club.
- What is the money being raised for – what is our message
- Football Club – Capital Campaign
- Message is being 'Maccabi Proud' – when you donate, you can choose which project you want to give to.
- We will provide a script – but still thinking to be done on the pitch
- Do we leverage the Maccabi LIFE brand?
- Resonates strongly with this idea of community health
- But the organisation needs the funding to keep the organisation going – supporting the clubs with its endeavours.
- Comms/videos/stories that you provide us – your stories are Maccabi
- If you can tell us those stories which exist within the walls of your clubs –the stronger the message becomes – we need the diversity – stories from the smaller clubs.
- Rich tapestry to put out there
- How the fabric of Maccabi is used to interweave throughout the community
- Clean databases into the office asap.
- As people come into call – ensure they are taken through a proper induction.
- Dates: 18th & 19th August 2020

Caulfield Hospital - Kooyong Road Project

- Brian gave an explanation of the project
- Need it for the community
- We have been in discussion with Mount Scopus College
- Important that we have a seat at the table
- Monetary business opportunities – swimming, gym, physio etc.

First Aid

- MacVic co-ordinating offer to clubs for First Aid Courses.
- \$100 per person
- MacVic will go 50/50 with clubs up to a cap

Maccabiah – Simone Cohen, GM 21st Maccabiah

- Simone has just been to World Congress
- Maccabiah will be 20th July – 4 August in 2021
- Not during school holidays because of Tisha B'av
- Anticipate 10,000 athletes from 90 countries to attend
- We are aiming for a delegation of 500 – 600
- Pan Ams first
- Then ramp up for Maccabiah
- Looking for Regional Managers first
- Then Team Managers
- Reward our clubs by their coaches and Team Managers to have the opportunity before it goes out to the community.
- It's for our kids - Maccabiah will be the highest level that they could achieve in their career.
- Pathway – for our kids
- Best of luck for Maccabiah
- Question asked If the sport does not have a club – eg Squash
- Would like to see Squash back.
- We can find kids/players in the community - People come out of the woodwork for this event
- Introduction of some new sports/activities - Create opportunities for people who are sporty.
- Macc-Beach – drive Israeli public to come and watch.
- Formal process is to go out and advise which sports are available.
- Open Nominations for sports – keep open till Feb of 2020.
- Would like teams in place by May 2020.
- Negative impact on some of the clubs – policies of outsiders taking up positions in the Maccabiah teams. Need to look at why there are outsiders – need to run fair selection trials
- Taking the best team
- We will go sport by sport and talk to each of the clubs – strong club engagement is important objective.
- There is a Selection Policy – Selection Committee are given criteria – do not have to play in Maccabi

- How do we reach out to other states in sports that they don't have clubs for - Eg water polo. How do we reach out now instead of 3 months beforehand.
- Fundraising – how to deal with that?
- Dale has spoken with Jeff Sher around national fundraising.
- What do clubs raise.
- When we open nominations – we will advise costs of Maccabiah when asked how much will it cost.

MacVic Update – Brian Swersky

- **Please read the 'Club Update' sent out each Tuesday - as requested we have reduced the communications to the clubs to this weekly update – it is important that it is read.**
- **Club Development Funds** – distributed.
- **Terry Dillon** Club Strategy Grant– have a grant on offer that any club can use.
- Football Club will take it.
- Carnival in Perth – 21-27 Jan 2020
- Need Youth Leaders
- Sports Challenge focus
- When it comes to VIC in 2021 we will review how Jnr Carnival is structured.
- **AGM Reports** – we will be producing the AGM Report this year in same style as was introduced last year.
- Will include a Club Report from each club
- A Club Template will be sent to each club to populate
- Please add in current and approved photos too

Maccabi LIFE

- Extension of connecting the community through sport and life aspects.
- Health & Wellbeing Expo – 17 November - likely to be King David or Bialik
- Guest speakers currently being sourced
- 3 demographics - juniors/18-35/ older generation.
- Looking to do a Screenagers screening – sequel to Screenagers doc shown in 2018.
- If you know of any Health & Wellness providers/consultants - please put them forward.
- Follow on from the walk - 400 people Aust wide – raised approx \$50 k
- How will the Expo pan out – need involvement from clubs and community
- First of its kind.
- Clubs can have a stand.
- Potential to also have a bike ride or something similar to start or finish the day.

General Business

- Clive received a letter from Tennis Victoria re WWCC.
- We have been doing this for years.
- Shari to follow up with Tennis Club

- Ski Club – offer of 10 per cent for Maccabi affiliated club members – contact the Ski Club or MacVic office if interested.
- All Abilities – going to the footy on 7 July – Melbourne/Carlton – contact Shari if interested in joining.

Meeting Closed at 9:00pm

Signed as a True and Correct Record

Date