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For Immediate Publication

Junior Carnival 2018 – Carnival Manager announced



Maccabi proudly announces Julia Hofbauer as the Carnival Manager for the 36th Annual Junior Carnival, set to take place in Melbourne from the 14th to the 21st of January, 2018. Julia has had a longstanding relationship with Maccabi over many years, as both an athlete and an administrator. Having competed in Junior Carnivals, Senior Carnivals and Maccabiah, Julia is well placed to create an event that will be social, while remaining true to the Maccabi brand and values.

In recruiting Julia, Maccabi was keen to ensure the appointee was committed to a vision that embraces not only the social and fun aspects of recent Carnivals, but reinvigorate some of the State rivalries of old – rivalries that were re-ignited in celebrating Maccabi's 90th Anniversary.

While the details are yet to be revealed, Julia confirms that "this Carnival will see us take the sport up a notch for those ready for the challenge, yet still provide all the social and recreational activities that kids have come to want at Carnival".

Maccabi Australia's Board Member for National Sport, Dean Rzechta, is focused on seeing the competitive stream of Junior Carnival form the basis for a young athlete's progression or pathway through the Maccabi movement. Dean noted that "Carnival should be, for those keen athletes, a platform from which they will seek selection for a JCC Games, a new concept World Youth Games to be launched in coming weeks, or of course the Maccabiah. While we will continue to ensure that the event has broad appeal, a refocus on sport is long overdue."

The Presidents of Maccabi's state offices support the move, hoping to see Maccabi Clubs across the country embrace this competitive stream of Carnival and send their top teams to compete against the other states.

Anyone looking to volunteer at the upcoming Carnival should contact the Maccabi Australia office if you wish to get involved.

Keep informed via the Junior Carnival Facebook Page facebook.com/MaccabiCarnival/ or at Maccabi.com.au

For more information about this release, please contact Executive Director, Ellana Aarons at the Maccabi Australia office on (03) 9563 5865.

Those looking to get more involved with Maccabi, whether at the Club, State or Nationally should contact their local Maccabi office